



**FOR IMMEDIATE RELEASE**

***Holiday's Most Wanted: The Boutiques at Freshpair.com***

(New York, NY) November 2008 – Find the most sought-after fashions for the holidays at Freshpair.com. It's that time of the year again, when sleigh bells are ringing, chestnuts are roasting over an open fire, and Freshpair.com's Holiday Boutiques are open again! The online Holiday's Most Wanted Boutiques feature today's hottest trends and the best gift suggestions for those on your shopping list.

Shop Freshpair.com's **25 under \$25** for gifts that are fashionable and still kind to your wallet. The **12 Thongs of Christmas** will show someone that you really are their true love, and are definitely more fun for everyone involved than 12 drummers drumming. **The Nice List** gives you plenty of ideas for the angelic figures in your life. **The Naughty List** will give you sultry suggestions for those who won't be getting anything from Santa this year. You'll be seeing **All Red** (in a good way) with festive red men's items that are perfect for getting into the holiday spirit, and Freshpair brings you **Tidings of Comfort** with the coziest pajamas and loungewear that you'll never want to take off, plus they give you plenty of freedom to eat all of the holiday feasts your heart desires. And finally, you can't go wrong with **Staff Picks** from the experts at Freshpair. See what the people behind the site are stocking up on for their loved ones this holiday season.

Freshpair.com is making your holiday shopping easier. Our Holiday's Most Wanted will treat your bank account with ease, and are sure to please! Shop Freshpair's Holiday Boutiques to see what's in store for your gift giving this year.

**About Freshpair**

Freshpair is the leading online retailer of men's and women's intimate apparel. With over 100 brands available on the site, Freshpair is the premiere online destination for everything underwear. Freshpair is also the founder of National Underwear Day. Freshpair's exceptional customer service and huge selection help make every shopping experience comfortable and convenient. At Freshpair, you can buy underwear in your underwear. Freshpair also offers Free Shipping on US orders. Visit Freshpair at [www.freshpair.com](http://www.freshpair.com).

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